

## General Session

10:30 AM – 12:15 PM  
Wisconsin Center

Presiding: **Jason Demerath**, WASBO President,  
Fort Atkinson School District



Jason Demerath



Gov. Scott Walker  
(invited)

**Limited Edition**, a vocal jazz ensemble from **Port Washington High School**, will open the final session of the 97th State Education Convention.

**Governor Scott Walker** has been invited to discuss his priorities concerning public education in Wisconsin.

Actor **Alton Fitzgerald White** will share his inspiring story of how he found the power in redefining what service meant to him to become a Broadway star.

## JANUARY 19, 2018



## Alton Fitzgerald White

**The power of redefining service**  
gave Alton the control and focus  
to achieve his dreams.



FRIDAY KEYNOTE SPEAKER

**Growing up in the housing projects of Cincinnati** as the youngest of seven children, Alton Fitzgerald White dreamt the impossible dream. He wanted to be an actor and singer. But first, he had to conquer his greatest fear — standing on stage, performing in front of others. The triple-talented singer, actor, dancer has gone on to star in six smash Broadway hits, including Disney's *The Lion King*.

In his record-breaking 4,300 performances as King Mufasa, Alton found a way to bring his best to each and every show using what he calls “the

power of redefining service.” Alton believes that authentic power is within each of us, the control and focus of it in our hands.

Drawing on his life and career and the rich lore of *The Lion King*, Alton recently released his first book, “My Pride: Mastering Life’s Daily Performance.” It delivers his message of service — taking responsibility for and deriving happiness from commonplace achievements — as a philosophy that anyone can get through each day with satisfaction, pride and a sense of accomplishment.

## FRIDAY Breakout Sessions

**PLEASE NOTE:** Sessions may be updated or added. For an up-to-date schedule (with times and room numbers) visit [wasb.org/convention](http://wasb.org/convention).

### ● From Chaos and Confusion to Commitment to Children

Hear about the journey of two school board members who admittedly were too involved in the internal operations of the district, which caused confusion and frustration for district employees and the school board. Presenters will discuss their shortcomings, successes, and how this journey has ultimately resulted in a wholesale change toward student success.

*Sun Prairie Area School District*

### ● Assessment of Facilities

This presentation will discuss the various components of a comprehensive facilities assessment as well as research-based standards to assist in the evaluation of the current use and usefulness of facilities.

WASB

### ● Planning Ahead: Using a Long-Term Capital Improvement Plan and Fund 46 to Prepare for the Future

The School District of the Menomonic Area has developed a 30-year, long-term capital improvement plan and established a plan to fully fund a trust to pay for future capital expenses. By working together, the school board and district administrators have not only identified the future needs of school district facilities, but have also designed a plan to avoid the need for a future referendum.

*Menomonic Area School District*

### ● School District Free Agent Teachers and Administrators

School districts across the state are experiencing an unusual level of turnover as teachers and administrators become “free agents.” Learn about

organizational culture and efforts at employee engagement at two rural districts to attract and retain highly qualified teachers.

*WASBO*

### ● Opening the Door to Each Child’s Future — Making the Choice for Inclusion

The Pewaukee School District’s mission of “opening the door to each child’s future” includes a K-12 commitment to innovation and learner personalization. This strategic initiative led to the development of a full inclusion model across the district where students with disabilities engage in classrooms with nondisabled peers. Learn about and explore all aspects of the classroom that need to be considered when implementing an inclusive school model.

*Pewaukee School District*

● **Nurturing a Powerful Learner: A School Where Learning is Personal**

Join the Institute for Personalized Learning for an interactive conversation centered around the relationship between function and design. Participants will hear from educators and learners about how schools and districts across the nation are building an infrastructure for the learner.

*The Institute for Personalized Learning, a division of CESA #1*

● **Governance: Building a Positive Leadership Team**

Positive school district leadership doesn't just happen. Effective boards and their superintendents lead as a united team. It is the result of a continuous and deliberate effort between the superintendent and the board that sets the tone for the entire district. A positive leadership team fuels development of similar relationships throughout the district. Hear how to build a positive leadership team in your district.

WASB

● **Should We Flip, Blend, Personalize or Respond to It? What Matters in Teaching to Improve Learning?**

Presenters will explore and discuss research that highlights the key factors of improved learning across all grade levels. They will share evidence from the Hartland Lakeside District and show how they have held true to these principles and acquired significant gains in student achievement.

*Hartland Lakeside School District*

● **Active Schools = Active Minds**

Teachers and administrators from the School District of Elcho will discuss their journey in increasing physical activity for students, primarily at the elementary and middle school level. Hear about the challenges and successes they've experienced in creating an active school.

*Elcho School District*

● **A Board's Role in Positively Impacting the Student and Teacher Learning Experience**

In 2016, the Oregon School Board adopted, a long-term strategic plan focusing on community values and positively impacting student learning. It also engaged in a three-year process to create a teacher compensation plan. Ultimately, this resulted in the passage of a \$1.5 million recurring referendum to fund that plan. Learn how the board moved through both processes and how they are linked with the district's long-term vision.

*Oregon School District*

● **Crisis Communication: A Case Study**

In today's world, schools must be prepared for the unexpected. On April 24, 2016, the school district and community of Antigo was horribly shaken by a shooting during its prom. The Antigo leadership team will share their experience with the event, and even more importantly, the recovery and continued impact.

*Antigo Unified School District*

● **Legislative Update**

As the 2017-18 Legislative session winds down, get the latest updates on the legislation impacting schools. Presenters will provide insight into which bills are likely to pass and which aren't. Gain tips for communicating with lawmakers.

WASB

● **Improving System Results through Evidence-Based Leadership**

This session will focus on how to build a system for improvement. The School District of Menomonee Falls has focused on improvement at the classroom, school, division, superintendent and board level. This team is committed to sharing what works to help your team get started on the improvement journey.

*Menomonee Falls School District*

● **Understanding the School District's Role in a Construction Project**

This presentation will help districts understand the role they have compared to the role of the architect and the construction manager. School districts that have a clear under-

standing of their role along with meaningful strategies will greatly enhance the value of their project by reducing costs or being able to complete more work without increasing the budget.

*Mukwonago Area School District*

● **Building a Solid School Communications Presence from the Ground Up**

Howard-Suamico and Mineral Point both invested resources in school communications in 2014. Since that time, their one-person, school public relations departments have thrived, winning multiple state and national awards. Join this session to learn about the benefits this position can bring to your district, suggestions to build support for it, and the results that will make your district not want to live without it.

*Mineral Point Unified School District*

● **The Basics of Addressing Mental Health**

Learn how schools can begin to address mental health district wide. A brief overview of mental health first aid will be presented as well as online mental health resources that are available. Mental health first aid is research based, offered by the National Council of Behavioral Health, and supported by Wisconsin Department of Public Instruction. More than one million people in the U.S. have been instructed in mental health first aid since it came to the U.S. in 2007.

*Lake Holcombe School District*

● **A New ACP: Igniting Passions through Academic Career Partnerships**

Discover how Kettle Moraine's innovative partnerships are redefining student learning while meeting the needs of community organizations. The session will include a description of the process to initiate and maintain business partnerships for place-based experiential student learning in a health care and research setting. Hear from the district's partners as they share their experiences in working with students.

*Kettle Moraine School District*