



# WISCONSIN SchoolNews

## Special Marketing Opportunity

Take advantage of this special advertising opportunity to provide timely and useful information to Wisconsin public school leaders.

The award-winning Wisconsin School News magazine is sent to all school board members and district administrators in the state.

Investment: \$2,995 (a \$4,670 value)



### Your investment includes:

- A full-page advertorial on a topic of your choice related to K-12 education
  - Wisconsin School News magazine designer will design the layout
  - Content subject to editing
- A full-page display ad for your company adjacent to your full-page advertorial
- A high-resolution PDF of your advertorial page for additional marketing purposes

### Available in these issues (one advertorial per issue):

- January/February
- April
- May
- June/July
- August
- September
- October
- December

Issues delivered the first of the month.  
Materials due six weeks prior.  
(Example: May issue in mailboxes May 1.  
Materials due March 15.)



**Only eight opportunities available each year. Act now.**

For more information, contact  
WASB Director of Communications Sheri Krause, [skrause@wasb.org](mailto:skrause@wasb.org), 608-512-1705